



## Pure Harvest Software

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### Our History

#### 2015

Added Seedx Seed Labs in California as the second lab to use New Pure Harvest.

In May of 2015 Mississippi migrated to newPH leaving only MCIA on old Pure Harvest.

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#### 2014

Vicky Caldon started a new lab and became the first to use our new Pure Harvest software while it was still in development.

A1 Seed Testing

Vicky Caldon, Registered Seed Technologist Seal # 003

1022 West Aberdeen Avenue

Nampa, Idaho 83686

After Vicky used newPH successfully for several months, we migrated a few other small labs. Then in the fall of 2014 we migrated everyone else that was on our server(s). That left two larger labs on oldPH.

#### 2012 Oracle End of Life

At the end of 2012 we terminated our Oracle partnership. By this time, Oracle had raised its prices for direct retail of the tools we used to over \$150,000 PER CUSTOMER for the first year. Due to a special year-to-year agreement they offered us, we did not have to pay those prices, but that workaround could have been revoked any year. They had also changed their terms so we were not allowed to sell to the public sector (80% of our market) without special permission from them. Basically, they had the ability to put us out of business at any time.

#### 2012 Alabama

After a negotiation that went on for over a year, we finally closed a sale of PH with the state of Alabama. In the same time frame, we decided that Pure Harvest on Oracle needed to be replaced with a new product. Since we didn't feel it was right to close the Alabama deal and then immediately announce the product was obsolete, we chose to tell them the situation and allow them to withdraw, which they did.

#### 2011 Ransom Seed Lab

In this year, we signed our first large private seed lab, Ransom Seed Lab in Carpenteria, California. This was the last larger customer we added while on Oracle. With this delivery we added support for Canada Grading, Vigor testing including seedling photos. We also streamlined some parts of data entry, and made billing more flexible.

+ <http://www.ransomseedlab.com/> [<http://www.ransomseedlab.com/>]

## 2008

MD Seed analysis in Santa Barbara

Missouri Department of Agriculture

JT Green Seed Lab, Iowa

## 2008 Oracle Audit

Since 1996, Pureharvest relied on the Oracle database and Oracle tools. At that time, our product was licensed on a per user basis. Oracles prices went up from year to year, but typically startup license costs were under \$1500 per year, and support thereafter was about \$300 per year.

In 2008, Oracle required us to use a Server Based license rather than the user based licenses we were using. This license was much more expensive, and also restricted us from customizing the code for individual users.

These changes in our development rights and pricing made it impossible for us to serve our customer needs, and also made it cost-prohibitive for our customers to buy Oracle licenses directly.

We decided then that we needed to look for alternative technology.

## 2007

Montana Seed Growers

Virginia State Seed Lab

Washington State Crop Improvement

## 2006

Idaho State Seed Lab

Montana State Seed Lab

## 2005

Kentucky State Seed Lab

## 2004

Forest Service National Seed lab Seed Technology, Ohio

## 2001

In January of 2001, Pure Harvest was installed in the Mississippi seed lab, and was in active use there within 30 days.

Lee Daughtry, Director of the Seed Division for the Mississippi Department of Agriculture's Bureau of Plant Industry is well pleased with the system. "We went from 100% manual to 100% computerized in one day. During our busy season we have gone from typing reports for up to 5 hours a day to printing them in 15 minutes. That's a big plus for our office staff". IT Director

Umesh Sanjanwala summarizes the Mississippi experience succinctly: “We are getting a big bang for our bucks; we are really happy with this system.”

[SeedQuest Article](#)

## 2000

In June of 2000, Dr. Bennie Keith of the Mississippi Seed Improvement Association heard about Pure Harvest and began investigating. A delegation from the Mississippi Department of Agriculture flew to Minnesota to view Pure Harvest in operation. They returned to Mississippi favorably impressed. Upon returning to Mississippi, Dr Keith found a request waiting for him to verify some information on several different seed lots. He knew that Pure Harvest could retrieve this information in just minutes. He tracked his time to search out the data in his existing manual file system, and the search took over three hours.

## 1998

In 1998, Pure Harvest caught the attention of Gil Waibel, then lab manager for the Colorado Seed Lab. By 1999, Pure Harvest was installed in Colorado. [Seedquest Article \[http://www.seedquest.com/News/releases/usa/misc/n3575.htm\]](http://www.seedquest.com/News/releases/usa/misc/n3575.htm)

## 1995

We started the development of Pure Harvest as a custom product for Minnesota Crop Improvement Association. The first use of PH at their lab was in 1996. We negotiated an agreement with MCIA that would allow us to grow and enhance the product by offering it to other labs. In the next few years we didn't see much growth.

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